

## MEDIA RELEASE



FOR IMMEDIATE RELEASE  
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### **Cambridge Chamber recognizes accomplishments at Business Achievement Awards**

CAMBRIDGE, Ont. - The outstanding achievements of the local business community was recognized Thursday (May 27) at the Cambridge Chamber of Commerce's Business Achievement Awards 2020-2021.

Held virtually for a second time since the start of the pandemic, the event provided guests with a safe way to celebrate the exemplary work and dedication of local businesses and community leaders from the comfort of their homes and offices.

"The hard work of our business community is something we should all be very proud of and celebrate, especially during this current health and economic crisis," said Cambridge Chamber of Commerce President & CEO Greg Durocher. "These awards are an important way to show how much our business community means to all of us."

In a time when many businesses continue to adapt, so have these awards. Not only is the first time the Chamber has hosted the event in the Spring, but it also marks the first time Chamber Members have participated in the voting process rather than an adjudicating committee.

Beginning in April, Members were asked to review more than 60 nominations to select winners in nine categories, as well as selecting the winner of the prestigious Chair's Award from among those nominees.

"Traditionally, Spring is the time for renewal and new growth which is why we thought moving the awards fit in perfectly with the current times as the light at the end of the COVID-19 tunnel appears to get closer," said Durocher. "Also, having our Members participate in the voting brings even more meaning to the nominees and winners because it's recognition from their peers."

The Business Achievement Awards is the Chamber's premier event and has honoured the contributions and achievements of business leaders since 2000.

The winners were selected to recognize the achievements of organizations and entrepreneurs who have made outstanding contributions in the past year.

*The award winners are:*

**Business of the Year 1 - 10 Employees**  
Willibald Farm Distillery & Brewery

**Business of the Year 11 - 49 Employees**

Reid Chocolates Candy & Nut Shop

**Business of the Year Over 50 Employees**

Lone Wolf Technologies

**Outstanding Workplace – Employer of the Year**

Blackbridge Harley-Davidson

**New Venture of the Year Award**

Rio Nectar

**Marketing Excellence Award**

SM Marketing & Management

**Spirit of Cambridge Award**

Cambridge Farm and Forest School

**Young Entrepreneur of the Year Award**

Jerome Reid - Daily Fitness Jr.

**WOWCambridge.com Customer Service Award**

Missy (Melissa) Thompson – Homewood Suites by Hilton Cambridge-Waterloo

**Chairs Award**

Your Neighbourhood Credit Union

**Lifetime Achievement Award**

Iain Klugman

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*The Cambridge Chamber of Commerce is committed to the enhancement of economic prosperity and the quality of life in Cambridge. A non-partisan organization funded solely by memberships, the Chamber works hard to address concerns of business, provide access to information resources and represent members at the municipal, provincial and federal levels of government. With more than 1,800 member firms, the Chamber's strength is clearly in its hardworking volunteers and committees addressing issues affecting local business and providing practical solutions.*